

The logo consists of a 3D cube with a white 'E' inside. The cube's faces are colored: the top face is teal, the left face is green, and the bottom face is yellow.

emerald**insight**

# Emerald

Emerald Publishing was founded in 1967 to champion new ideas that would advance the research and practice of business and management. Today, we continue to nurture fresh thinking in applied fields where we feel we can make a real difference, now also including health and social care, education and engineering.

Emerald manages a portfolio of nearly 300 journals, more than 2,500 books and over 1,500 teaching cases.

Emerald works in close collaboration with a number of academic and corporate organizations and associations worldwide, including: the Association to Advance Collegiate Schools of Business (AACSB), the Academy of Management, the International Federation of Library Associations (IFLA), the American Library Association (ALA), the European Foundation for Management Development (EFMD), CEEMAN (Central and East European Management Development Association), amongst others.

Emerald is a member of the Globally Responsible Leadership Initiative (GRLI), and actively supports research and education worldwide with a number of awards and research grants.

# Go to library home page

The image shows a screenshot of a library website's navigation menu. The menu is located at the top of the page and includes the following items: Home, EWU Home, About Us, User Guide, Resources, Services, Registration, and Contacts. The 'Resources' menu is expanded, showing a list of options. Two items are highlighted with red boxes: 'E-Resources' and 'E-Journals'. A red arrow points from the 'E-Resources' box to the 'E-Journals' box. Below the navigation menu, there is a banner for 'the europa WORLD YEA BOO' and a search bar labeled 'Search and Browse Library Resources'.

Home	EWU Home	About Us	User Guide	Resources	Services	Registration	Contacts
				E-Resources		E-Books	
				Digital Library		E-Journals	
				Institutional Repository		E-Magazines	
				Newspaper		INASP/PERI Consortium	
				Print Journals		UGC Digital Library	
				Online Catalogue		Institutional Subscription	
				Online Encyclopedia		Registered (free)	
				Theses Lists		Open Access	
				Liberation War		MPRHGD Resources List	
				New Arrival List			
				Print Journal List			
				MPRHGD Lists			

Search and Browse Library Resources

[Access remotely through MyAthens](#)

[Read more](#)

Edinburgh University Press



**Number of E-Journals:** 44

[Read more](#)

[Access to E-Journals](#)

Emerald

**Number of E-Journals:** 200+



[Access to E-Journals](#)

[Access remotely through MyAthens](#)

[Read more](#)

Geological Society



**Number of E-Journals:** 10

[Read more](#)

[Access to E-Journals](#)

HINARI



**Number of E-Journals:** 11274

[Read more](#)

[Access to E-Journals](#)

# Subject Coverage

Accounting, Finance & Economics

Business, Management & Strategy

Economics

Education

Engineering

Health & Social Care

HR, Learning & Organization Studies

Information & Knowledge Management

Library Studies

Marketing

Operations, Logistics & Quality

Property Management & Built Environment

Public Policy & Environmental Management

Sociology

Tourism & Hospitality

Transport



# Web View

## Discover new things

Journals, books and case studies - a library of real world research at your fingertips



Accounting, Finance & Economics



Business, Management & Strategy



Education



Engineering



Health & Social Care



HR, Learning & Organization Studies



Information & Knowledge Management



Library Studies



Marketing



Operations, Logistics & Quality



Property Management & Built Environment



Public Policy & Environmental Management



Sociology



Tourism & Hospitality



Transport



# Search and Browse

## Quick search

- Enter your word or phrase in the search box at the top of the page
- Use the drop-down menu to specify the type of content for which you are searching
- Select 'Search'



# Advanced search

- Select the 'Advanced search' link
- Enter your word or phrase in the search box
- Refine your search by selecting the field in which you wish to search
- Use the drop down options to access the Boolean operators: 'AND', 'OR', 'NOT'

Narrow your search further by using the content and publication date filters

Advanced Search

Search for: Clear search

---

Enter search term

Anywhere ▼

AND ▼

Enter search term

Anywhere ▼

**+**

INCLUDE:

All content  Only content I have access to

Accepted Articles  Backfiles

NARROW BY:

Content type:  Articles and Chapters  Case studies

Publication date:  All dates  Last month  Last 6 months  Last year  Specific date range

From: Month ▼ Year ▼

To: Month ▼ Year ▼

# Accessibility Icon

## Volume List

Issue(s) available: 17 - from Volume 8 Issue 4, to Volume 9 Issue 10

Icon key:  You have access  Contains OA/Free/Purchased  Backfile  Earlycite  Abstract only






### Volume 9

- Issue 10 1992
- Issue 9 1992
- Issue 8 1992
- Issue 7 1992
- Issue 6 1992
- Issue 5 1992
- Issue 4 1992
- Issue 3 1992
- Issue 2 1992
- Issue 1 1992

# Click the PDF link to download

## Table Of Contents: Volume 31 Issue 2

Published: 2018, Start page: 374

Icon key:  You have access to this item  Backfile  Earlycite  Abstract only  Open access

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[Auditors' professional and organizational identities and commercialization in audit firms](#)

Pernilla Broberg, Timurs Umans, Peter Skog, Emily Theodorsson (pp. 374 - 399)

Keywords: Professional identity, Sweden, Commercialization, Auditor, Organizational identity

Type: Research paper

[Abstract](#) | [HTML](#) | [PDF \(362 KB\)](#) | [Reprints and Permissions](#)

[Modifying assurance practices to meet the needs of integrated reporting: The case for "interpretive assurance"](#)

Warren Maroun (pp. 400 - 427)

Keywords: Qualitative methods, Assurance, Audit, Interpretive methods, Integrated report

Type: Research paper

[Abstract](#) | [HTML](#) | [PDF \(301 KB\)](#) | [Reprints and Permissions](#)

# How to use Emerald Database

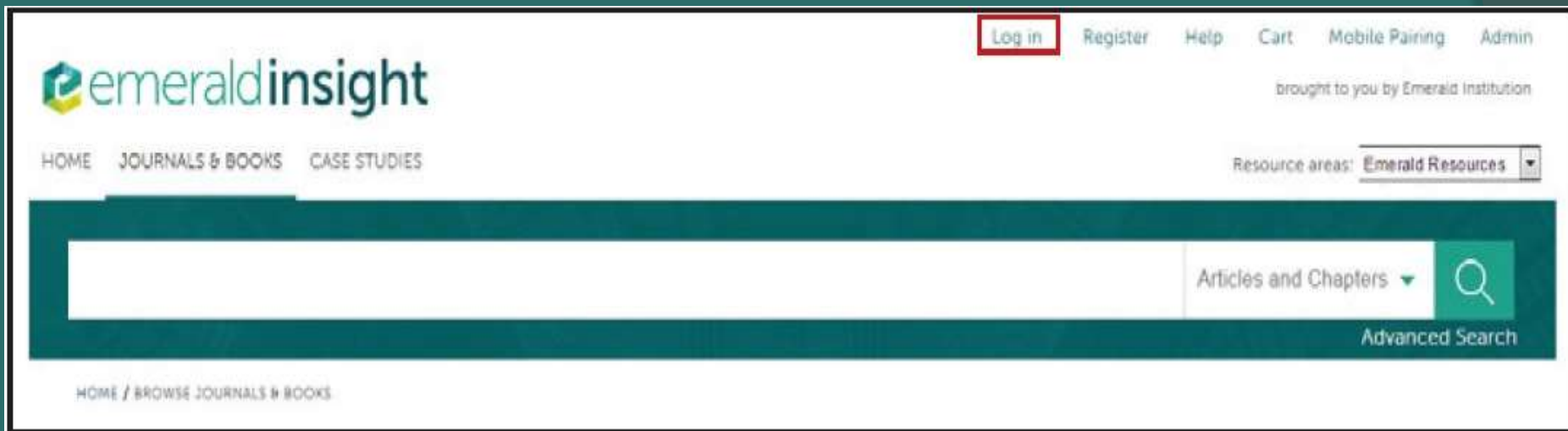
## Creating an account

Create your own user account and benefit from:

- A unique user profile that will allow you to manage your online access
- The ability to create favorites lists down to the article level
- The ability to customize email alerts to receive specific notifications about special offers and the topics you care most about

# User account login

Select 'Log in' on the top right of the homepage



The screenshot displays the Emerald Insight website homepage. At the top right, the navigation menu includes links for 'Log in', 'Register', 'Help', 'Cart', 'Mobile Pairing', and 'Admin'. The 'Log in' link is highlighted with a red rectangular box. Below the navigation menu, the Emerald Insight logo is on the left, and the text 'brought to you by Emerald Institution' is on the right. A secondary navigation bar contains 'HOME', 'JOURNALS & BOOKS', and 'CASE STUDIES' on the left, and 'Resource areas: Emerald Resources' with a dropdown arrow on the right. A large search bar is positioned below this, with a dropdown menu set to 'Articles and Chapters' and a magnifying glass icon. The text 'Advanced Search' is located at the bottom right of the search bar. At the bottom left of the page, the breadcrumb 'HOME / BROWSE JOURNALS & BOOKS' is visible.

# Enter your account email or username and password

## Log in

Email or Username:

Password:

Remember me

[Log in](#) [Clear](#)

Forgotten your password?  
[Shibboleth](#)  
[OpenAthens](#)

## New user registration

Not yet registered?

*Benefits of registration include:*

- A unique user profile that will allow you to manage your current subscriptions (including online access)
- The ability to create favourites lists down to the article level
- The ability to customize email alerts to receive specific notifications about special offers and the topics you care most about.

[Register](#)



# Administration area of the Emerald Insight research platform

## Content

- 1 Accessing the institutional administration area
- 2 Viewing the Emerald products and services your institution has access to
- 3 Managing co-administrators on your institutional account
- 4 Setting up co-branding
- 5 Monitoring your usage statistics
- 6 Managing Link resolver
- 7 Setting up authentication via Shibboleth
- 8 Viewing IP ranges
- 9 Managing Trusted Proxy Server (TPS) connections
- 10 Managing your 'KBART holdings'
- 11 Downloading MARC records
- 12 Downloading OCLC records & LCC Control Numbers

# Accessing the institutional administration

## Log in to your institutional account

- Log in to your account using the 'Admin' link at the top right-hand corner of the homepage: [www.emeraldinsight.com](http://www.emeraldinsight.com)
- Enter your Username and Password into the Log in area
- Click on 'Log in'

### Log in

Email or Username:

Password:

Remember me

[Log in](#) [Clear](#)

Forgotten your password?  
[Shibboleth](#)  
[OpenAthens](#)

### New User Registration

Not Yet Registered?

*Benefits of Registration Include:*

- A Unique User Profile that will allow you to manage your current subscriptions (including online access)
- The ability to create favorites lists down to the article level
- The ability to customize email alerts to receive specific notifications about the topics you care most about and special offers

[Register](#)

Once logged in you will have access to the Institutional Account area from where you can manage your institutional account

The screenshot shows the Emerald Insight website interface. At the top, the logo 'emeraldinsight' is on the left, and navigation links 'Welcome: John Smithson', 'Log out', 'Help', 'Cart', 'Mobile Pairing', and 'Admin' are on the right. Below the logo are links for 'HOME', 'JOURNALS & BOOKS', and 'CASE STUDIES'. A search bar is located in the top right, with 'Articles and Chapters' selected and a magnifying glass icon. The main content area is titled 'Institutional Account' and includes a breadcrumb 'Home / Institutional Account' and a 'Test Link'.

**My Account**

- PERSONAL DETAILS
- ACCESS ENTITLEMENTS
- ACTIVATE ACCESS TOKEN
- ALERTS
- MARKED LIST
- SAVED SEARCHES

**Institutional Account**

- ACCESS ENTITLEMENTS
- USAGE REPORTS
- IP RANGES
- SHIBBOLETH
- LINK RESOLVER
- TRUSTED PROXY SERVER SETUP
- MANAGE ADMINISTRATORS
- CO-BRANDING
- HOLDINGS FILE

**Home / Institutional Account**

Test Link

**Institutional Account**

EXAMPLE UNIVERSITY (1234765)

- Access entitlements**  
Access your subscription information here.  
[Manage access entitlements ▶](#)
- Usage reports**  
Download your usage reports here.  
[Manage usage data ▶](#)
- IP Ranges**  
View IP Ranges associated with your institution here.  
[View IP Ranges ▶](#)
- Shibboleth**  
Authenticate user access here.  
[View Shibboleth ▶](#)
- Trusted proxy**  
Manage online access via a trusted proxy server.  
[Manage trusted proxy set up ▶](#)
- Link resolver**  
Add your link resolver details and logo.  
[Manage link resolver ▶](#)
- Co-branding**  
Customize Emerald Insight with your logo.  
[Manage banner branding ▶](#)
- Administrators**  
Add/delete administrators for your institutional account.  
[Manage administrators ▶](#)
- Holdings**  
Find out which journals are published by Emerald Group Publishing.  
[Manage holdings file ▶](#)

# Downloading MARC records

MARC Records are available for the institution to download from the Emerald Publishing site.

- Please go to: [www.emeraldpublishing.com/marc](http://www.emeraldpublishing.com/marc)

## MARC records



Latest books MARC records

**MARC records are available for all titles included in Emerald's eBook Series Collections for serials/series and monographs.**

2018 MARC records

eBook Series MARC records

Business, Management & Economics	Social Sciences
<ul style="list-style-type: none"><li>• January</li></ul>	<ul style="list-style-type: none"><li>• January</li></ul>

Standalone records

Thank You